

Scituate Harbor Cultural District Meeting Minutes
Thursday, November 4, 2021 9AM

Via Zoom

In attendance:

Marie Flaherty, Patrice Maye, Michele Seghezzi, Steve Litchfield, Janet Cornacchio, Sue Gallagher, Brenda O'Brien, Jane Norton, Deborah Ceccarini, Matthew Zaremba

Meeting called to order at 9:02 AM.

Patrice Maye proved an overview of the mission of the Harbor Cultural District and the recent re-designation after 5 years. We welcomed new members and everyone in attendance provided an introduction and background. A review of recent events in the harbor ensued.

The Board discussed to re-structuring now that we have a full committee. The Board unanimously voted to elect Patrice Maye as Chair and Michele Seghezzi as Secretary. Treasurer will be voted on a future meeting along with sub-committees.

Patrice provided a grant funding recap and noted that we are eligible for \$7,500 again. The SHCD would like to support the merchants and will provide \$2,000 towards lighting for this year and allocate the full \$3-4,000 for next year's lighting of the harbor. The Board discussed having lights up year-round but that will require more up keep. Patrice will reach out to Cohasset to see how they handle their year-round lighting.

The Board opened up a brainstorm discussion. Matt Zaremba sees opportunity for public art - murals, installation art, and augmented reality (AR) technology using your phone which could provide historical background throughout town. It was noted that murals can be expensive, \$10,000 so it would require fundraising.

Patrice provided an overview of the Scituate Harbor Advisory Re-Development Committee that is looking into new use for the Harbor Community Building (old Pier 44). There is opportunity there for young people and they are exploring public art opportunities.

Sue Gallagher expressed an interest in augmenting ArtWalk with family involvement where families could display art at their homes and expand beyond Front St. She would love to engage families and children. She can be chair of that sub-committee and will begin brainstorming.

Small Business Saturday is November 27th, the weekend after Thanksgiving. There will be signage and collateral and promotion on social media.

On Wednesday, November 10th, the Harbor Merchants are throwing a party at 6 PM at the Mill Wharf.

Recap:

- We need a dedicated fundraising campaign so that we can offer public art installations.
- Matt Zaremba will be on the sub-committee to explore Augmented Reality.
- Sue Gallagher will be on sub-committee for art in front of homes and getting community involvement.
- Brenda O'Brien would like to see more than art and incorporate historical, ecological, and climate change into our initiatives.

Minutes from 9/24/21 were reviewed and it was noted that the figure for lighting needs to be changed to \$2,000 for this year. M. Seghezzi will make the change and minutes will be approved at the next meeting.

Next Meeting set for Thursday December 2, 2021 at 9:00 AM via zoom.

Motion to adjourn at 10:19 AM.

Respectfully Submitted,

Michele Seghezzi, Recorder